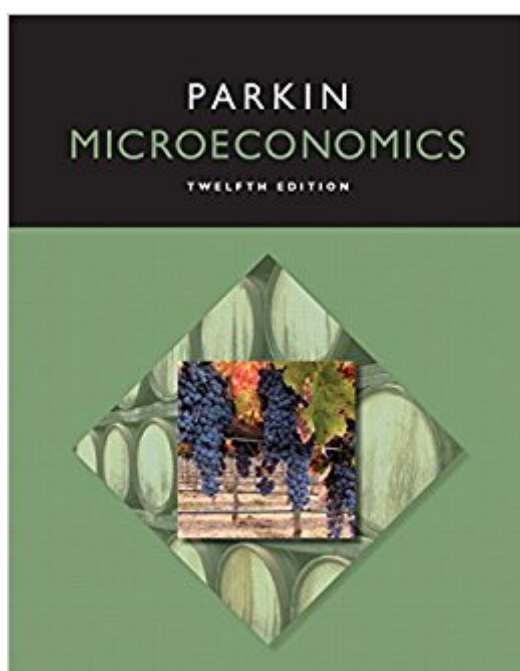


The book was found

Microeconomics Plus MyEconLab With Pearson EText -- Access Card Package (12th Edition) (The Pearson Series In Economics)



Synopsis

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For the two-semester principles of economics course. This package includes MyEconLab ® . . . An intuitive and grounded approach to economics® Get students to think like an Economist using the latest policy and data while incorporating global issues. Micro economics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Micro economics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter begins with one of today's key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students are read between the lines to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. . Personalize learning with MyEconLab MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 0134004655/ 9780134004686 Microeconomics Plus MyEconLab with Pearson eText -- Access Card Package, 12/e Package consists of 0133872297/9780133872293 Microeconomics, 12/e 0133917606// 9780133917604 MyEconLab with Pearson eText -- Access Card -- for Microeconomics, 12/e

Book Information

Series: The Pearson Series in Economics

Paperback: 552 pages

Publisher: Pearson; 12 edition (May 9, 2015)

Language: English

ISBN-10: 013400468X

ISBN-13: 978-0134004686

Product Dimensions: 8.4 x 0.8 x 10.7 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 65 customer reviews

Best Sellers Rank: #47,014 in Books (See Top 100 in Books) #92 in Books > Textbooks >

Business & Finance > Economics > Microeconomics #105 in Books > Business & Money >

Economics > Microeconomics

Customer Reviews

Michael Parkin is Professor Emeritus in the Department of Economics at the University of Western Ontario, Canada. Professor Parkin has held faculty appointments at Brown University, the University of Manchester, the University of Essex, and Bond University. He is a past president of the Canadian Economics Association and has served on the editorial boards of the American Economic Review and the Journal of Monetary Economics and as managing editor of the Canadian Journal of Economics. Professor Parkin's research on macroeconomics, monetary economics, and international economics has resulted in over 160 publications in journals and edited volumes, including the American Economic Review, the Journal of Political Economy, the Review of Economic Studies, the Journal of Monetary Economics, and the Journal of Money, Credit and Banking. He became most visible to the public with his work on inflation that discredited the use of wage and price controls. Michael Parkin also spearheaded the movement toward European monetary union. Professor Parkin is an experienced and dedicated teacher of introductory economics.

This book is not the most exciting. If you don't have a preexisting excitement about the subject of economics, this book will not help you gain any enthusiasm for the subject. That being said, the problems are in depth, the examples make sense, and it doesn't require any extra effort to try and interpret what the author is saying. This understanding may come differently for you than it came for me. If your professor just wants you to know the concepts of the lectures he/she gives, this edition is fine to use. If your professor requires you to have the most updated edition of the text and follow along with the examples, do not purchase this book.

Cover was frayed and parts were written in--I wish it were possible to pay more for a rental in better condition, like a purchase. In terms of the content, the book is well-written with good graphs and real-life applications. A great choice for the beginner.

Great price and came on time. Same application problems as the newer more expensive editions. Don't waste the money, get this

This book is good for people who want to study microeconomics. The content is clear in each chapters.

rented it. Useful

As advertised

Comprehensible and understandable

Concepts from this book are probably used in newer versions as well. Econ doesn't change much so its great for any intro course!

[Download to continue reading...](#)

Microeconomics Plus MyEconLab with Pearson eText -- Access Card Package (12th Edition) (The Pearson Series in Economics) Principles of Macroeconomics Plus MyEconLab with Pearson eText (1-semester access) -- Access Card Package (12th Edition) Introduction to Econometrics, Update Plus NEW MyEconLab with Pearson eText -- Access Card Package (3rd Edition) (Pearson Series in Economics) The Economics of Money, Banking and Financial Markets, Student Value Edition Plus MyEconLab with Pearson eText -- Access Card Package (11th Edition) Economics of Money, Banking and Financial Markets, The, Plus MyEconLab with Pearson eText -- Access Card Package (11th Edition) Microeconomics Plus Myeconlab With Pearson Etext (1-Semester Access) Essentials of Oceanography Plus MasteringOceanography with Pearson eText -- Access Card Package (12th Edition) Earth: An Introduction to Physical Geology Plus MasteringGeology with Pearson eText -- Access Card Package (12th Edition) Essentials of Human Anatomy & Physiology Plus MasteringA&P with Pearson eText -- Access Card Package (12th Edition) Finite Mathematics for Business, Economics, Life Sciences and Social Sciences Plus NEW MyMathLab with Pearson eText -- Access Card Package (13th Edition) Finite Mathematics for Business, Economics, Life

Sciences and Social Sciences, Books a la Carte Plus MyMathLab with Pearson eText -- Access Card Package (13th Edition) Pearson's Federal Taxation 2018 Comprehensive Plus MyAccountingLab with Pearson eText -- Access Card Package (31st Edition) Principles of Money, Banking & Financial Markets plus MyEconLab plus eBook 1-semester Student Access Kit (12th Edition) Macroeconomics Plus MyEconLab with Pearson eText (1-semester access) Microbiology: An Introduction Plus MasteringMicrobiology with eText -- Access Card Package (12th Edition) Human Anatomy & Physiology Laboratory Manual, Cat Version Plus MasteringA&P with eText -- Access Card Package (12th Edition) (Marieb & Hoehn Human Anatomy & Physiology Lab Manuals) Chemistry: An Introduction to General, Organic, and Biological Chemistry Plus MasteringChemistry with eText -- Access Card Package (12th Edition) Engineering Mechanics: Statics Plus MasteringEngineering with Pearson eText -- Access Card Package (14th Edition) (Hibbeler, The Engineering Mechanics: Statics & Dynamics Series, 14th Edition) Horngren's Financial & Managerial Accounting Plus MyAccountingLab with Pearson eText -- Access Card Package (5th Edition) (Miller-Nobles et al., The Horngren Accounting Series) Elementary and Intermediate Algebra, Plus NEW MyMathLab with Pearson eText -- Access Card Package (4th Edition) (Carson Developmental Algebra Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)